

Revitalizing North Park Through Arts, Culture, & Entertainment

January 13, 2010

To Whom [t May Concern:

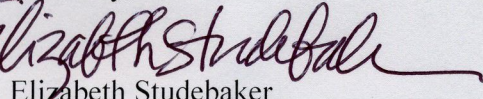
North Park Main Street (NPMS) is a Business Improvement District (BID) located in San Diego, California and a member of the National Trust for Historic Preservation. NPMS is primarily a volunteer-based organization governed by a Board of Directors made up of business owners that live, work and/or own property in North Park. We are a non-profit corporation dedicated to the revitalization of the North Park commercial district and neighborhood through planning community events, implementing neighborhood improvement projects, and promoting North Park to develop a thriving business community. NPMS embarks on many ambitious and worthy endeavors aimed at bringing new life and a lasting vitality to North Park.

As such, we are pleased to learn about David Krimmel's plans for the Wheat hARvesT project in North Park during 2010. Our community embraces and celebrates artists, creativity, local foods, farming, and public education projects. We value Mr. Krimmel's ability to combine each of these arenas toward the benefit of North Park and surrounding areas in the region.

As you know, Wheat hARvesT is the creation of an unexpectedly rural experience in an urban environment, using locally grown grain to increase awareness of food production. The combination of the exhibit at the Art Produce Gallery plus community-wide harvest makes Wheat hARvesT an ideal event for North Park. [t will engage business owners and residents, and create a unique topic of conversation for all who encounter it.

We are writing today in support of Mr. Krimmel and his Wheat hARvesT, and hope you will consider supporting the project financially. Should you have any questions, please do not hesitate to call me directly at 619-294-2501.

Sincerely,


Elizabeth Studebaker
Executive Director